

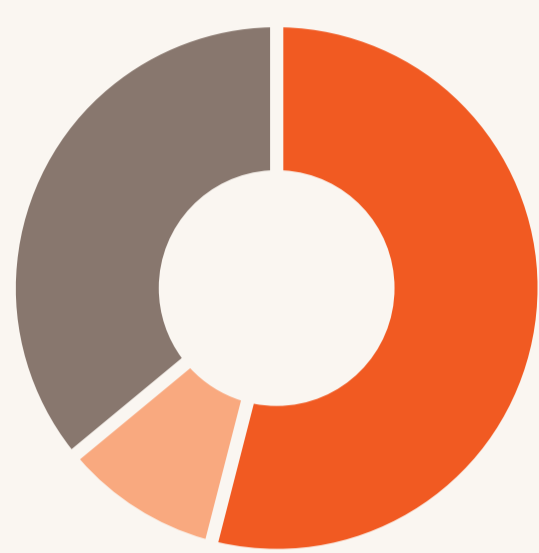
AFFINITY FOUNDATION STUDY CHILDREN AND ANIMALS 2015



94%
of children feel better with an animal close to them

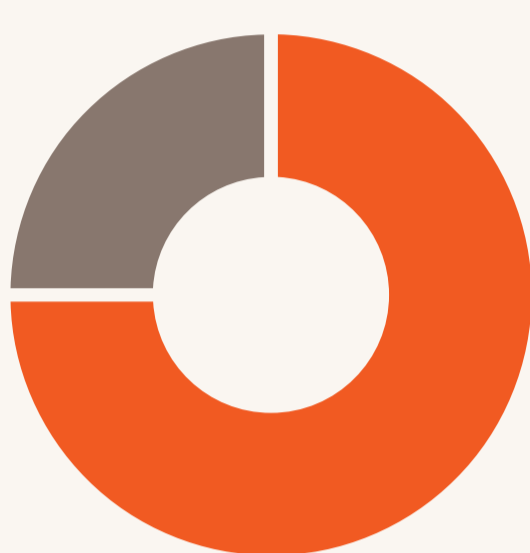


WHICH IS THEIR FAVOURITE?



Dogs **54%**
Cats **10%**
Both equally **36%**

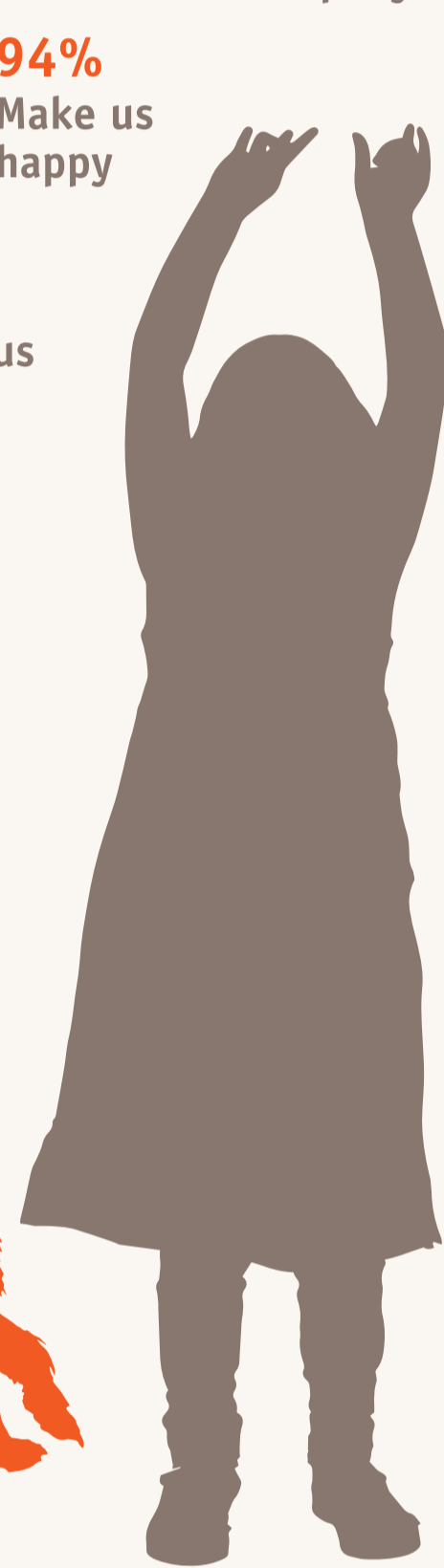
WITH WHICH DO THEY IDENTIFY THE MOST?



With dogs **75%**
With cats **25%**



99% Provide company



94% Make us happy

93% Entertain us

92% Give us affection

67% Teach us to be responsible

62% Teach us to be affectionate

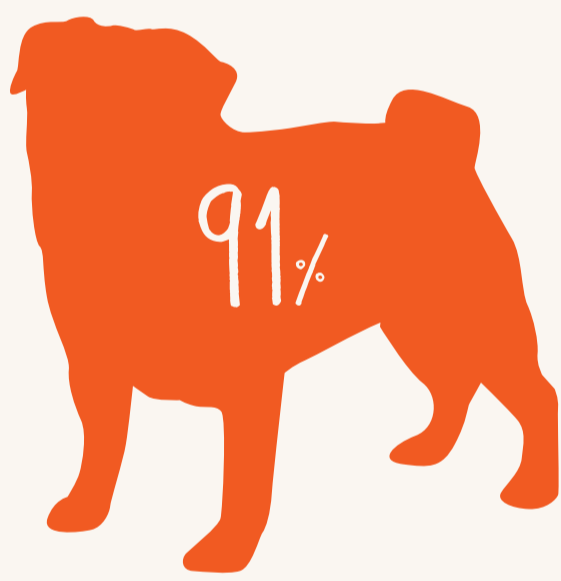
59% Teach us to treat other people well

55% Teach us to respect those who are different

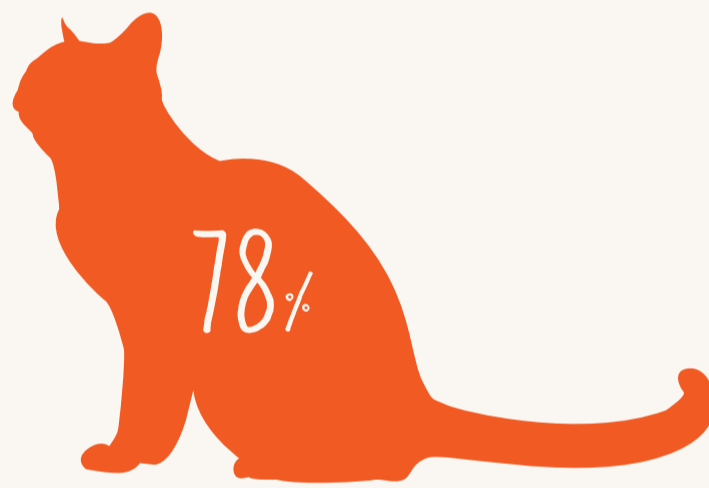


CHILDREN BELIEVE THAT PETS...

ARE THEY HAPPY WITH US?

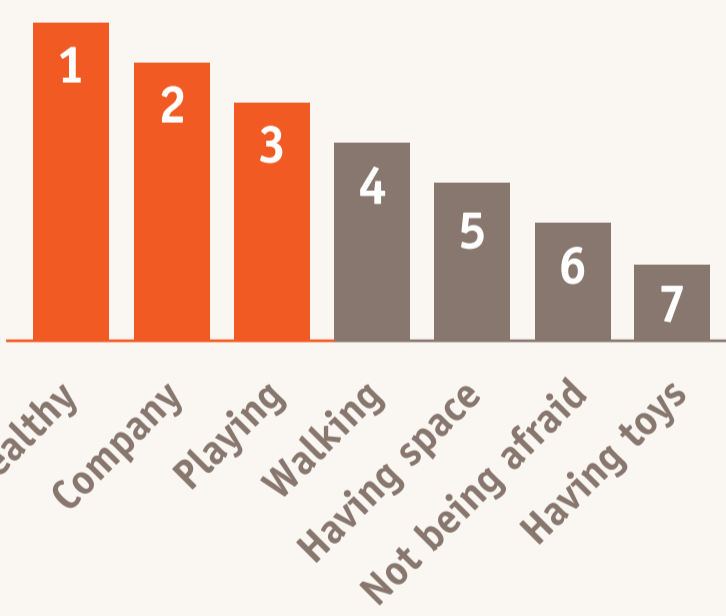


believe that **dogs** are happy

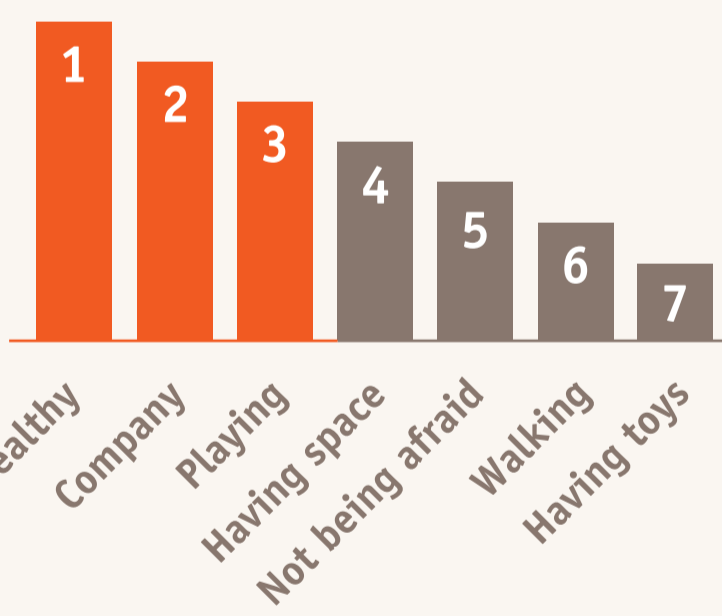


believe that **cats** are happy

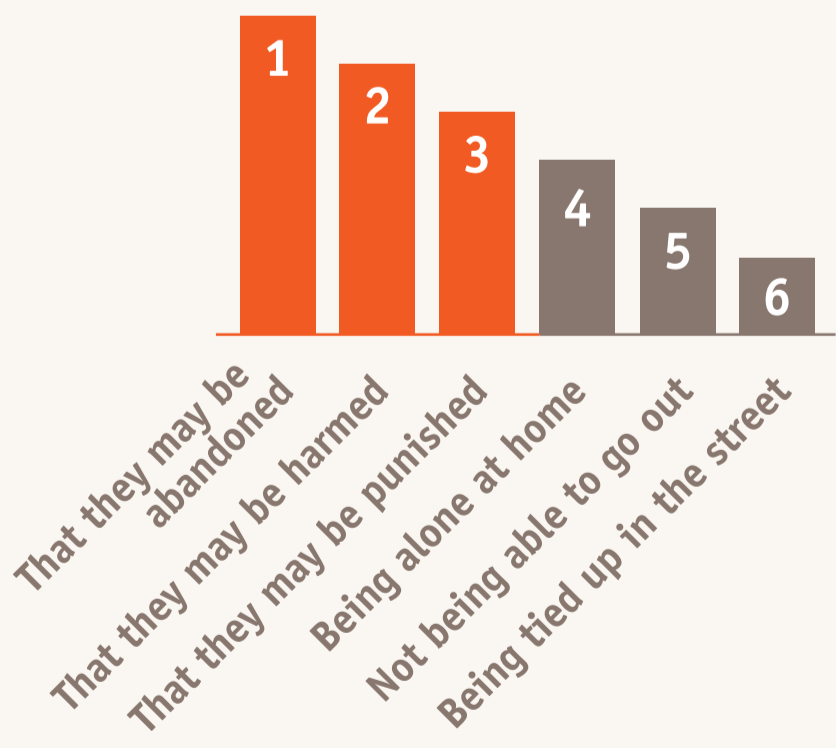
WHAT MAKES A DOG HAPPY?



WHAT MAKES A CAT HAPPY?



WHAT PROBLEMS DO THEY FACE?



WHAT WOULD THEY BE WILLING TO DO FOR THEM?



90% would dedicate some of their time to caring for them



80% would give them their toy

DO THEY BELIEVE THEY HAVE FEELINGS? ARE THEY INTELLIGENT?

1 IN 2 children would give up playing with their friends to be with their pet



75% would get up early to take them for a walk



99.5% believe that dogs have feelings



98% believe that dogs are fairly or very intelligent



94% think the same about cats

95% think the same about cats



www.fundacion-affinity.org/en
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Survey carried out with girls and boys between the ages of 9 and 13. Data taken from the Affinity Foundation Study of Children and Animals 2015.

