

FRENCH PEOPLE AND THEIR PETS: A TRUE LOVE STORY



ALMOST 1 IN 2 FRENCH PEOPLE LIVE WITH A PET

71% OF FRENCH PEOPLE SAY THAT THEIR PET BRINGS JOY INTO THEIR DAILY LIVES

78% CONSIDER THEM A MEMBER OF THE FAMILY

22% PREFER THEM TO THEIR FRIENDS

55.5% PLAY WITH THEM EVERY DAY

57% TALK TO THEIR PETS

WHY SOME PEOPLE DON'T HAVE PETS?

- 1 LACK OF TIME
- 2 INCOMPATIBILITY WITH CHILDREN
- 3 I DON'T LIKE ANIMALS
- 4 FEAR OF DEVELOPING AN ALLERGY

33% OF THE FRENCH PEOPLE WHO DON'T HAVE PETS WOULD LIKE TO HAVE ONE.

STUDY CARRIED OUT BY IPSOS FROM MARCH 23 TO APRIL 10 ON A SAMPLE OF 2003 PEOPLE REPRESENTATIVE OF THE FRENCH POPULATION AND ANALYSED BY THE CHAIR OF THE AFFINITY FOUNDATION.

